



# CONFERENCE **SPONSORS & EXHIBITORS**

Join us in Las Vegas at Park MGM on  
March 13-15, 2024 as a sponsor for  
our 19th annual conference!



<https://www.gioa.us/>



Las Vegas, NV



702-349-7445



[admin@gioa.us](mailto:admin@gioa.us)

|   | Diamond  | Platinum                | Gold                |
|---|--|-------------------------|---------------------|
| <b>Price</b>  | \$7,500  | \$4,500                 | \$2,500             |
| <b>Exclusive Diamond Sponsor Luncheon</b>                     | Three representatives from your firm are invited to attend Wednesday's government only attendee luncheon |                         |                     |
| <b>Sponsorship branding at events</b>                         | Wednesday's luncheon and Wednesday's/Thursday's Reception  | Thursday's lunch tables |                     |
| <b>Logo on GIOA website</b>                                   | Featured on the homepage 3-months prior to the conference  | ✓                       | ✓                   |
| <b>Free registration</b>                                      | 2 attendees included   | 2 attendees included    | 1 attendee included |
| <b>Provide a raffle prize</b>                                 | ✓  | ✓                       |                     |
| <b>Logo on conference t-shirt</b>                             | ✓  | ✓                       | ✓                   |
| <b>Branded item in conference bag</b>                         | ✓  | ✓                       | ✓                   |
| <b>Logo displayed on all screens during conference breaks</b> | ✓  |                         |                     |
| <b>Attendee list provided prior to conference</b>             | ✓  | ✓                       | ✓                   |

## Sponsorship Levels

### Diamond Sponsor Application Process

The application opens on November 1st and concludes on November 15th for Diamond Sponsorship. All entries will be considered for the 4 spots once payment is received via check in office on November 15th. If we are in receipt of more than 4 applications, we will randomly select the spots.



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## EXHIBITOR BENEFITS

Exhibitor space is available to promote products such as trading platforms or investment accounting and analytical systems on a 6 foot table top display.

Early access to the attendee list

Opportunity to give a product demo/case study

Opportunity to provide logo endorsed product in the conference swag bag

Logo on conference t-shirt

Logo promotion on conference attendee mobile app

Company's logo placed on the website

One free conference registration included – you are allowed to have up to 3 people at your booth, but you must pay for each additional person.

Company's name and logo promoted on a sign at the conference

## Exhibitors



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# SPONSORSHIP AND EXHIBITOR DETAILS

We greatly appreciate your contribution to our annual event and understand it would not be possible without your continued support. We are looking forward to another amazing conference March 13-15, 2024 at the Park MGM in Las Vegas, Nevada.

## ● Registration

Special registration instructions will be provided to your assigned complimentary attendee(s).

## ● Promotional Items

All logos must be received by January 31st, 2023. Please email your logo in .ai or .eps format to [admin@gioa.us](mailto:admin@gioa.us).

## ● Swag Bag

We request you send a minimum 200 branded items to be included in government attendees conference swag bags. Suggested items: notebook or note pad, sticky notes, water bottle, chap-stick, cell phone accessories, sunscreen, hand sanitizers Shipping instructions provided via email by early January 2024.

## ● Attendee List

The first list will be distributed to the contact name on the sponsorship form via email approximately February 1st and an updated list will be sent out again on February 15th.

As a reminder, if your organization is planning a separate event for any GIOA attendees, please schedule your event so as not to conflict with our agenda. We schedule our evening events early to facilitate later corporate events. Also, please note the marketing material such as invitations and signage for your separate event may not use the name GIOA, GIOA's logo, or Government Investment Officers Association.



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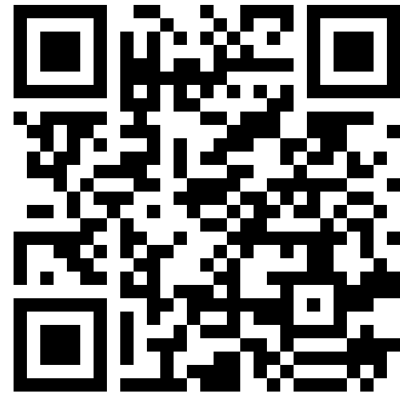


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## APPLICATION AND REGISTRATION



Sponsorship Application  
<https://forms.office.com/r/rP0xErfS5z>



Exhibitor Application  
<https://forms.office.com/r/RHU7vfYbF1>



Register as a conference attendee  
We will provide sponsorship registration link  
via email once sponsorship is approved.  
<https://www.eventsquid.com/event/21290>



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# THANK YOU

SEE YOU IN LAS VEGAS!

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